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CORPORATE VISIONS INC.

Be Different. Where it Counts. Your Message.

FOR IMMEDIATE RELEASE

New Investment Partner to help Corporate Visions Expand Leadership Position

Private equity firm, HKW, acquires Corporate Visions as 'platform' to enter Sales & Marketing Enablement space

Incline Village, NV – July 1, 2010 – Corporate Visions, Inc. announced today that a private equity firm, sponsored by Hammond, Kennedy, Whitney & Company, Inc. (HKW), acquired a majority interest in the Nevada-based marketing and sales messaging products, training and services company. The deal officially closed on July 1, 2010.

“This move is critical to our goal of becoming the recognized category leader in the Sales & Marketing Enablement space,” says Joe Terry, CEO of Corporate Visions. “The strategies we have identified will take an investment partner willing to fund organic and acquisition-based growth opportunities. We are pleased to be part of HKW because it has a proven track record of helping companies capture their fullest value potential.”

“HKW’s investment philosophy focuses on market-leading companies with talented and honest management teams who want to own equity,” says James Snyder, Partner at HKW. “Corporate Visions has a great management team, a sustainable competitive advantage and a well-defined growth strategy, which makes it a perfect fit.

“Corporate Visions also has delivered record growth the past two years in a very difficult economy, and it is tracking toward another record year in 2010,” Snyder adds. “We see a lot of upside in the company, in a market that is gaining momentum. Corporate Visions and its executive team will be our platform for entering this new growth category.”

The “Sales & Marketing Enablement” industry, as it is becoming known, has been somewhat loosely defined and very fragmented over the past 20 years, according to Tim Riesterer, CMO and SVP of Consulting and Products for Corporate Visions. “Recently, however, there’s been a more aggressive, industry-wide push with companies recognizing the need to tightly align Marketing and Sales to increase selling effectiveness.

“Analyst firms are establishing practices dedicated to the subject of Sales & Marketing Enablement and companies are setting up specific operations to bring these expensive, powerful resources together, on the same page, as one integrated commercial engine,” Riesterer says. “The HKW partnership will help Corporate Visions expand as a recognized category leader by acquiring and building a wider range of products, services and training to capitalize on this emerging market.”

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As part of what HKW calls a “sponsored management buy-out,” HKW retains the existing Corporate Visions management team, all of whom have also purchased equity in the company. As the majority owner, HKW will take two seats on the board of directors. “We invest in management teams, not just the company assets, and we are pleased the management team believes in the opportunity and is participating in the acquisition,” Snyder adds.

About Corporate Visions Inc.

Customer conversations are your best opportunity for competitive differentiation. You need to be different, where it counts. With Corporate Visions you will: **develop messages that matter** because they focus on your customer and set you apart from your competition; **deploy tools that get used** by the field because they are aligned to every step in the buying cycle, and empower you to accelerate deals through the pipeline; **deliver training for winning conversations** that teaches you the science and art of how to tell your story with impact and differentiation at every customer interaction, making it easy for prospects to choose you.

Corporate Visions’ world-class customer and advisory board include, MasterCard, ADP, CA, Oracle, GE, Xerox, Millipore, AmerisourceBergen, Infor and Progress Software. For more information contact us at www.CorporateVisions.com or by calling 775-831-1322 or 800-360-SELL.

About HKW

HKW is a private equity firm founded in 1903 and headquartered in Indianapolis, Indiana with offices in New York and Chicago. Over the past 27 years, HKW has sponsored 37 platform management buyouts of small middle-market companies throughout North America as well as 37 add-on acquisitions. For further information about HKW and its portfolio companies, investment strategy, and team, please visit: www.hkwinc.com.